



Welcome to the first edition of the Carbon Action Alliance's newsletter!

The Carbon Action Alliance is a growing network of industry, labor, nonprofit, government, and community leaders working together to deploy carbon management and industrial decarbonization solutions needed to reach net-zero emissions by 2050.

This monthly newsletter is one of the many ways you can stay engaged with the Action Alliance. Along with updates on our work and whereabouts, we'll provide you with the resources you need to learn about the full suite of carbon management technologies and advocate for their success. Plus, we hope to have some fun along the way (read to the bottom for a chance to win a prize)!

New Blog: Get Involved in the Carbon Action Alliance

The growing interest in carbon management—[carbon capture](#), removal, storage, reuse and transport—among industry, labor, communities, and the federal government means we have new opportunities to take action on economywide decarbonization—and there's no time to wait. The Great Plains Institute's carbon management team launched the [Carbon Action Alliance](#) (Action Alliance) in late 2022 to meet this moment of opportunity and urgency.

Missed the Carbon Action Alliance launch event? Learn more about our network and the essential role carbon management technologies play in addressing climate change in our [latest blog post](#).



[Read our blog](#)

Meet our Team

Since our launch last fall, we've welcomed new faces to the Carbon Action Alliance team! Get to know our staff below:



Bridget Callaghan

Carbon Action Alliance Project Manager

Bridget oversees the development and activities of the Carbon Action Alliance. She manages education and advocacy efforts that bring together GPI's federal, state and regional carbon management efforts and build awareness and support for implementation of priority policies and needed technology and infrastructure deployment. Bridget directs outreach to Action Alliance project partners and stakeholders.

Before GPI, Bridget led advocacy and grassroots engagement programs in the health care sector and has past experience in both health and environmental policy sectors. She holds a Masters in Public Policy from the Humphrey School of Public Affairs and is based in Minneapolis, MN.

Contact Bridget at bcallaghan@gpisd.net to learn more about the Carbon Action Alliance and to get involved in our work.



Alejandro Calderon

Labor Engagement Manager

Alejandro manages outreach and engagement with organized labor in the energy and industrial sectors for the Carbon Action Alliance and across the Great Plains Institute's carbon management initiatives. He leads efforts to mobilize state and local labor leaders and members as a crucial constituency voice in support of federal and state carbon management and industrial decarbonization policy priorities.

Previously, Alejandro was with the Labor Union SEIU-United Service Workers West where he represented union workers from downtown Los Angeles and LA's westside corridor of Century City, Westwood, and Beverly Hills. He holds a Bachelor of Arts in International Studies and Italian from the University of Kansas and is based in Orlando, FL.

Contact Alejandro at acalderon@gpisd.net for labor-related inquiries.



Diana Leane

Communications and Public Relations Strategist

Diana manages communications for the Carbon Action Alliance. She produces content for the website and works with the public and reporters to answer questions on the complexities of carbon management and decarbonization. Feel free to reach out to her with any questions or any ideas for types of content and collaborations you'd like to see in the future.

Prior to joining GPI, Diana worked as a freelance journalist and published work on the environment and health in Energy News Network, Detroit Public TV's Great Lakes Now program, and the Chicago Tribune. Diana holds a master's degree in journalism from Northwestern University and received a bachelor's degree in journalism from Boston University. She is based in Chicago, IL.

Contact Diana at dleane@gpisd.net for general questions and media inquiries.

Read more about our team

Carbon Action Alliance Website: Your One-Stop Shop

Are you a journalist looking for reliable carbon management data and program information? Are you passionate about climate change and looking to get involved? Are you a policymaker looking to adopt industrial decarbonization best practices? Are you a community leader wondering how carbon management projects affect communities on the ground?

If you answered "yes" to any of the above, you're in luck! The [Carbon Action Alliance website](#) is your one-stop shop for all things carbon management. Here, you can quickly learn about decarbonization technologies, federal and state funding opportunities, community benefits, state best practices, project announcements, and more. We hope our site provides you with an opportunity to connect with carbon management technologies and the opportunities they present – in the context of energy, the economy, and people.

[Explore our Technologies, Communities, News & Events, Resources, and Get Involved pages to learn more.](#)



What Carbon Action Alliance Staff Are Up To

There's a critical need to build awareness of our nation's opportunity to deploy decarbonization solutions. While carbon management technologies have been in operation

for decades, recent historic investments and new innovations mean many people are hearing of these technologies for the first time. Now is the time to educate about carbon management, and at the Action Alliance, we're eager to bring new partners into the conversation.

You can find Carbon Action Alliance staff at these upcoming events, where we'll be working to socialize carbon management technologies, meet people where they're at, and grow our network.

Annual UA Pipeline Conference

February 27 – March 3, 2023 | Scottsdale, AZ

The Annual United Association Pipeline Conference brings together local unions, contractors, owners, pipeline industry end users, UA local business managers, and representatives from across the United States to discuss successes and areas for growth in the pipeline industry. Alejandro has been invited to present on job creation and opportunities between labor and carbon management, and collaboration opportunities with the Carbon Action Alliance.

Society of Environmental Journalists' Annual Conference

April 19 – 23, 2023 | Boise, ID

[SEJ's Annual Conference](#) attracts 700+ attendees — mostly journalists reporting on energy, climate change, the environment and health — for five days of intensive learning, immersive tours, networking and professional development. The Carbon Action Alliance will be staffing an exhibit table, where we look forward to highlighting the latest fact sheets, best practices, and policy blueprints from fellow GPI initiatives ([Carbon Capture Coalition](#), [Regional Deployment Initiative](#), [Industrial Innovation Initiative](#)), sharing stories about how carbon management benefits communities and workers, and connecting with energy and environmental journalists from across the country.

Carbon Unbound

May 11 – 12, 2023 | New York, NY

[Carbon Unbound](#)'s carbon dioxide removal (CDR) conference will bring together over 200 global pioneers of engineered and nature-based carbon removal solutions to discuss the most pressing challenges, forge cross-industry partnerships and shine a light on the next-gen solutions we need to reach gigaton scale.

Carbon management refers to a suite of technologies that includes capture, removal, storage, reuse and transport. Carbon removal is a critical piece of the carbon management industry, and Carbon Action Alliance staff look forward to joining the conversation and taking this opportunity to socialize key takeaways from the just-released [Great Plains Insitute's Direct Air Capture Atlas](#) and webinar.

If you or a colleague plan on attending any of these events, [drop us a line!](#) We'd love to connect with you there.

What's Next?

Blog Post: Carbon Management Will Play a Critical Role in Addressing Climate Change

Carbon management and climate change – how are they related? We talk frequently about the critical need to manage carbon dioxide, but sometimes the reason why gets lost along the way. The Carbon Action Alliance will be releasing a blog next month that helps link the tangible effects of climate change with carbon management solutions. Carbon management is a critical tool in mitigating the effects of climate change—from rising sea levels, heat waves, and climate migration—and that connection is important to understand.



Carbon Action Alliance Pillar Deep Dives

The Carbon Action Alliance's work is centered around four pillars: Educate, Act, Connect, and Involve. Over the next few months, we'll be diving in deep to explain why each pillar is critical to translating federal incentives into projects on the ground. Stay tuned for next month's newsletter, where we'll discuss Education in depth.



Help Us Grow Our Network

As carbon management and decarbonization technologies gain momentum, our mission is to inform our network on the fundamentals and new developments in the sector. Keep up-to-date through this newsletter and our blogs at carbonactionalliance.org.

Help us educate the public on these technologies and their role in climate mitigation by:

- Forwarding this newsletter
- Sharing our blog's content at carbonactionalliance.org/news-events/
- Encourage your circle and colleagues to join our network, which can be done [here](#)



Trivia

Which federal agency monitors the permanent underground storage of carbon dioxide, also known as geologic sequestration?

Send your trivia answers to bcallaghan@gpisd.net, and the first correct response will receive a Carbon Action Alliance water bottle!

The Carbon Action Alliance is a new initiative of the Great Plains Institute that aligns federal, state, and regional carbon management and industrial decarbonization efforts. We provide education and advocacy about the suite of carbon management and industrial decarbonization technologies needed to be deployed at scale to reach net-zero emissions by 2050.

Our mailing address is:

Great Plains Institute
2801 21st Ave. South
Suite 220
Minneapolis, MN 55407

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).